

Friday 30 April, 2010.

We Need Your Help

We are conducting some research in applying Jungian personality type theory in the most useful way in the work place. If you understand your Jungian personality type, please contribute and complete our short survey by clicking [here](#).

Foreword

This site is intended as an information portal for those seeking information on Jung's personality type theory and for those who wish to find a trained professional who can administer the various tools based on it. This site is owned and maintained by Developing Potential (UK) Ltd and should in no way be confused with the owners of the MBTI® instrument, Consulting Psychology Press, Inc., or other personality profiling tools. MBTI®, Myers-Briggs® and Myers Briggs Type Indicator® are registered trademarks of Consulting Psychology Press, Inc (CPP). For training in the administration of this personality tools mentioned on this site, contact the distributor directly.

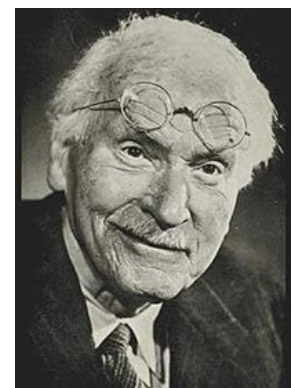
New

We have recently added a [forum](#). Why? This is a site for the personality type community and as such we wanted to give you the opportunity to ask questions, make comments, debate and discuss topics around this great tool. Like all new things, it takes a while to get going so we need your help. So why not register, leave a topic or reply to an existing one so that we can all learn and grow from each other. You can also use the Calendar feature to post events and seminars and create networking opportunities- and its totally free!

History

Perhaps one of the most well know personality instruments is the Myers-Briggs Type Indicator® (MBTI)®. This personality questionnaire was the first to be developed from the work of psychologist, Carl Gustav Jung. Central to the MBTI® is Jung's theory of psychological type. It suggests that there are fundamental ways in which we, as people, differ. Just like the hand we prefer to write with, Jung's theory of type suggests that there are also differing ways in which we prefer to think and interact.

Adapted by two non-psychologists in 1943, Katharine Briggs and Isabel Briggs-Myers developed the MBTI® from a desire to help people access Jung's theory of psychological type in a more useful and relevant way. With over 60 years of research and testing, the MBTI® is a statistically valid and reliable instrument, with over 3 million people completing the questionnaire every year. There are now a variety of personality tools available which are based on Jung's work, to include the TDI® by Team Focus, and the Margerison-McCann® by Tmsdi.



Carl Gustav Jung

Application

Tools such as the MBTI® do not measure trait, behaviour, ability or amount. Instead, they aim to indicate an individual's clarity of preference on a set of four dichotomies (a dichotomy being a set of two opposite ways of being). These eight fundamental differences are detailed in [The 4 Dichotomies](#). In this model, and in accepting that everyone has a psychological preference for each of these 'opposites', 16 resulting combinations are possible. To discover your personality profile we recommend you contact an [accredited practitioner](#).

Having an understanding of your own, and other's, psychological/personality type can be valuable in a number of ways. The Myers-Briggs Type Indicator® is one of a number of tools tool ideal for; personal development, business, team and organisational development, identifying career options, conflict resolution, identifying leadership styles and for teaching and learning.

Administration

Tools such as the Myers Briggs Type Indicator® are not a test or an assessment. Unlike other tools that measure trait, behaviour and ability, and given the subjective nature of these instruments, it is highly recommended that you seek administration and feedback from [accredited practitioners](#). This will ensure you always get the most from these enlightening and valuable tools.

If you would like to take the MBTI® or another tool online, receive feedback from a qualified practitioner and you live in the UK, you can also [click here](#).